

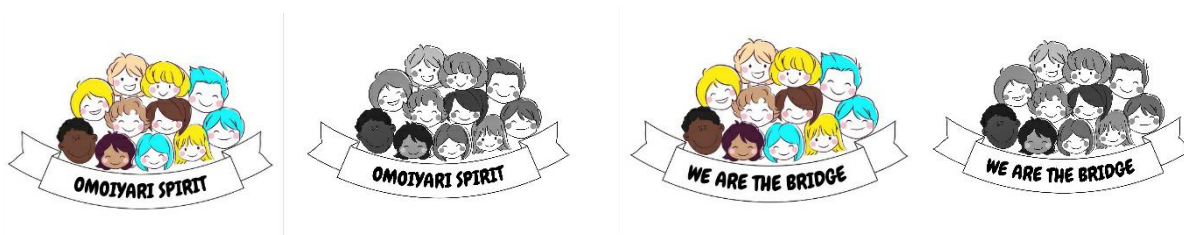
GUIDELINE

Smile Support Project Merchandise Fundraiser

This is a project by BRIDGE CLUBS to help raise money to donate to the Smile support project, an online donation project of the APCC. The merchandise fundraiser idea was selected from a range of ideas proposed at the BRIDGE CLUB Presidents Sharing Meeting, held on January 16, 2021.

Considering the feasibility and members' involvement of the project, the BCIO Management has selected fund raising project through merchandise sales, where BRIDGE CLUBS are asked to produce and sell (or pre order then produce) items for profit, and donate 100% of the profit to the Smile Support Project.

After holding a competition, the selected logo, approved by BCIO is;



Rules to follow:

1. Each BC is free to choose from the logo designs approved by BCIO to produce their own merchandise for sale. Also, each BC can decide whether to choose color image or black & white image. High quality images of all designs are attached in email.
2. Every BC must show the predesigned merchandise and get approval from BCIO before actual production of each merchandise.
3. Every BC must inform the quantities of production and price of each item, both actual cost and selling price.

Timeline:

This project should be completed by September 30, 2021.

Note:

Please understand that APCC and BCIO won't bear any cost to produce merchandise, or in the loss of funds in case it happened.

There is no limitation for the form of merchandise produced, as long as it gets approval from BCIO before production.

For example:

- stationery (notepads, sticky notes)
- apparel (caps, face masks, hats, t-shirts)
- publications (calendars, bookmarks)
- novelty items (mugs, key chains, bottle-openers).