Guideline of 2013-2015 Common Theme
BRIDGE Beyond Boundaries (BBB)

Overview
We have found that since we started the Common Activity concept five years ago, many BCs are ONLY doing this activity and nothing else. By having a common theme, BCs and BC members are encouraged to act on this theme and expand their BC activities. A new common theme will be set each 2 years at the Presidents Meeting.

The Common Theme for the year 2013-2015 is “BRIDGE Beyond Boundaries” which was decided during the 1st BC Presidents meeting. BRIDGE Beyond Boundaries (BBB) allows us to step outside of our comfort zone and push ourselves to be better people.

Objectives
• To encourage BC be involved
• To excite BC participants
• To incorporate the vision of APCC

Time period: October 2013- September 2015

Activities that BC/BC member could run under this theme are:
1. Cultural development and exploration
   Any activity crossing the cultural or national boundary like culture day, learning another culture, exchange project with other BC.

2. Self fulfilling boundary crossing missions
   Personal development activity like to make members do something they never done before, or training/workshop that leads members to develop beyond their current capability.

3. Striving towards developing your BC by extending current limitations
   Activity/achievement that your BC has never done before like establishing new branch, arranging big or new events that record biggest number of members involved, fund raising activity that records largest amount of income, arranging an event with a massive public relations, and many others.

Please note that the different between Common Activity and Common Theme is that activity for the Common Theme can be done collectively or personally. Collective activity means BC members have an event together at a place in a time, for examples are training and gathering. Personal activity means BC members do an organized action separately, and then reports the action to the committee. An example of organized personal activity, a BC set an action: learning other culture, each member does the action and reports his/her learning to their BC Committee.

In other words, it is the spirit of the theme that needs to underlie the activity, while the form is more flexible. Therefore, BCs are expected to do as many activities as possible implementing the common theme. To make members aware of the theme, it can be mentioned in BC gathering/reunion and BC publication.
How to share the activity report?

Under the above mentioned themes, do your best to organize maximum activities. DO NOT forget to share your BC’s planning events, activity reports with everyone. This will encourage others to do the same.

1. Use social media/ BC Mailing list to share your activity plans.
2. Upload the activity report and photos on your BC page on the BCIO website

Besides of the media sharing, BCIO also needs an official summary report for archiving. Please send the report to office@bcio.org, and please mention in the report how the activity helped your club/members/participants to step outside of their comfort zone and pushing them to be better people, and especially to be Global BRIDGE Leaders.