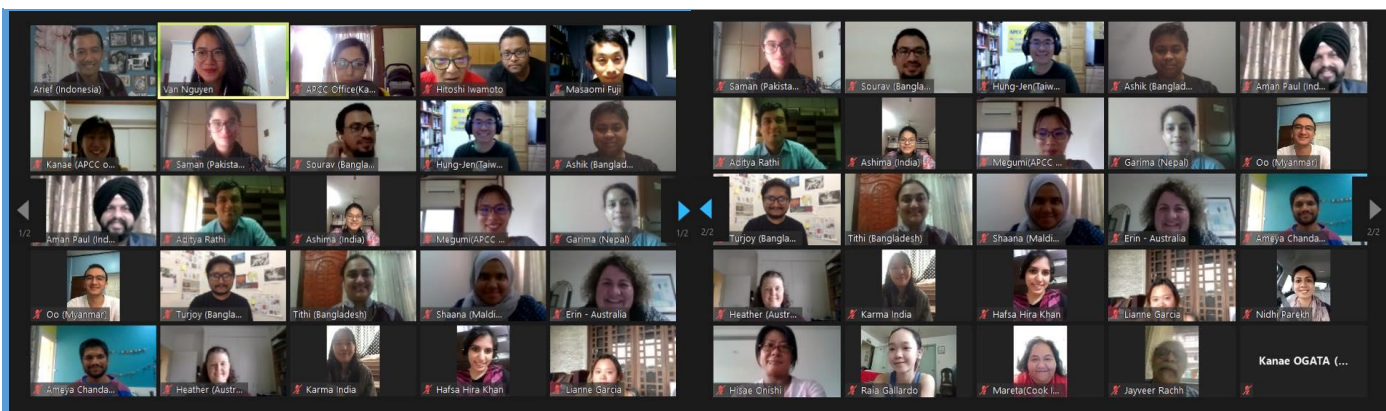




BRIDGE CLUB Professional Network (BCPN)

#1 Professional Webinar

Report



Organized by: BRIDGE CLUB INTERNATIONAL ORGANIZATION

Date: July 4, 2020, Saturday , 1:00- 3:00 GMT



#1 PROFESSIONAL WEBINAR

POST-VIRUS BUSINESS

FROM

CROSS-BORDER

PERSPECTIVES

HOW WILL BUSINESS & WORKING LIFE BE ADAPTED IN THE NEW NORMAL?

The BRIDGE CLUB Professionals Network (BCPN) has hosted the first of its kind BCPN Webinar on 4th July 2020, based on the theme of Post-Virus Businesses from cross-border perspectives; dedicated for the professional members of the network. As we enter into the “new normal” life, especially with the uncertainty brought about by the global pandemic of Covid-19, regardless of our backgrounds, we all are impacted by this somehow; with not even the slightest anticipation that we would never return to the normalcy we had prior to this pandemic. Hence, with regards to the current situation the world is at, the topic of the webinar was focused on how would the businesses and working lives be in the new normalcy.

The webinar was moderated by the Communications Team Leader of BCPN; Ms. Van Nguyen Thi Truc (JA 2008, PA 2016, President BC Vietnam). A total of 30 participants from various countries and APCC roles took part in the webinar. The presentations delivered by the two of our Guest Speakers of the webinar; Mr. Ashik Noon from Bangladesh (JA 1992, PA 2000) and Mr. Hitoshi Iwamoto from the BCIO Board of Directors respectively, were very insightful and informative.

Mr. Ashik is a businessman currently based in Canada, who has successfully adjusted his “AirBringr” application-based business involving cross border travellers. In his presentation, he highlighted on how the businesses were before the pandemic, amidst the pandemic and followed by the pandemic with a semblance of the businesses and working life in the “new normal” we are living in.

We asked Mr. Ashik about his insights on this webinar from a Guest Speaker’s point of view and these are some of the points he has shared with us.



“ 1. This kind of webinar will help our BCPN members work hand in hand and build a platform for professionals from our member countries.

2. Inviting speakers (internal or external) from various domains will help our BCPN members to learn various aspects, challenges and success stories of founders, entrepreneurs, professionals, philanthropists, etc...

3. Business owners from member countries can use the platform to expand his or her business to another member country and help create new job opportunities for the member country and our APCC members will get the opportunity to work as an intern for that business.

4. Business owners from various countries can get ideas to create Venture Capital fund.

These are some benefits which will help our BCPN members to learn from the webinar but I would say the impact is much greater if we can properly utilize this platform with right leadership” - Ashik Noon

Mr. Iwamoto from the BCIO Board of Directors, has persisted his Fukuoka Foreign Language School getting students from multinational backgrounds. The presentation he delivered was also of the same perspectives, pre, mid and foreseeable post virus impacts as they walk in to this unpredicted situation.



A session of Questions and Answers were followed by the presentations and the Speakers answered the remarkable questions asked by the audience.

In addition to the Speakers' presentation, there were two interactive discussion sessions on Smiles Project of APCC and another one to float ideas for the BCPN programs. The participants gave a tremendous input full of wonderful ideas via the interactive discussing platform opened in the webinar. During the discussion session, Mr. Hitoshi Iwamoto generously offered scholarship to study Japanese language in his school to the APCC participants. The detail of scholarship information is attached as an Annex document. Both the discussions were led by the BCIO General Manager, Mr. Arief Adinoto from Indonesia (JA 1989, PA 1998, BCIO HOM 2011).

We followed up with some of the participants of the webinar and the following are some of the feedback we have received.

A professional member of BCPN who took part in the webinar, **Mr. Turjoy Chowdhry** (JA 2002, PA 2008) who is from BC **Bangladesh** shared his opinion on this. He mentioned that this was a great initiative at a time like this and it helped us all get connected again and share the feeling that we are there for each other in this tough time. He further added:

“The business insider that was presented in the webinar was really inspiring. Since my personal professional practice and business is completely in a different model, the webinar encouraged me to think about some BCPN initiatives for the APCC members which resulted in some ideas and plans for online photography community within APCC. During this pandemic, anyone from any part of the world would be able to participate and learn.

In one word, the webinar was truly inspiring!”

Ms. Saman Zahid, JA 2007, PA 2020 from BC **Pakistan** who has joined the BCPN followed by this webinar has also shared her thoughts with us on BCPN Webinar 1.

“To be honest, I didn’t expect I would learn so much on how to work things out in your business when you’re in the middle of a pandemic. I learned about how to re-establish the decline in your business, how to change the concept of your business that revolves around the same idea. I was really looking forward to this webinar and I’m really looking forward to attend many more BCPN webinars to come”

BCPN Management team is delighted to have this maiden webinar become a success. We wholeheartedly appreciate the participants for taking their precious time and being a part of it with great enthusiasm. The inputs received are well noted and we are working on transforming the ideas into reality soon.

The next webinar is tentatively scheduled after about 2 months and is aimed for the student members of the network. Please stay tuned with us for more information on the upcoming BCPN Webinars!

BRIDGE CLUB Professional Network (BCPN) Team Members

Name	BC Country	Position
Arief Adinoto	Indonesia	BCIO General Manager BCPN Chairperson
Nidhi Parekh	India	BCIO Asst. Manager BCPN Support Manager
Kazi Bushra Ahmed Tithi	Bangladesh	BCPN Development Team Leader
Fathimath Shaana	Maldives	BCPN Database Team Leader
Van Nguyen Thi Truc	Vietnam	BCPN Communication Team Leader
Karuna Shrestha	Nepal	APCC Program Coordinator BCIO Secretary

Annex document



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www.ffc.ac.jp info@ffc.ac.jp

Date: 16-07-2020

FFLC – APCC Scholarship Program 2021

Outline

There is no explanation needed about APCC if you are a member. About FFLC, it is a fully accredited vocational college with over 118 years of history. FFLC is located in the beautiful city of Fukuoka on the island of Kyushu. The college owner is Mr. Hitoshi Iwamoto who is a former Managing Director of BCIO. Currently he is one of the members of APCC advisor panel.

If you want to go to Fukuoka for higher study, then FFLC has some amazing news to share.

FUKUOKA FOREIGN LANGUAGE COLLEGE (FFLC) is now accepting applications from the members of APCC who seek study opportunity in Fukuoka, Japan.

Objectives:

- To support further expansion of the worldwide APCC network.
- To offer higher study opportunities in Fukuoka for the members of APCC.
- To develop global role models with leadership attributes who can support APCC for further developments.
- To offer study support at FFLC for the members of APCC.

Benefit:

All the selected applicants will have half of their 1-year tuition fees covered by the scholarship program.

Criteria:

To be eligible for the scholarship, you must meet all of the following criteria:

- Be a member of APCC.
- Be an international student (other than Japan).
- Have completed high school or equivalent.
- Have an APCC Doors+ account.
- Not to be a recipient of any other scholarship programs for the duration of this Scholarship.
- Have a recommendation letter from either Liaison Office or BRIDGE CLUB.
- Applicable only for studying at FFLC.

Number of Recipient:

- 10

Official Submission and Deadline

If you want to apply for this scholarship program or learn more about it, contact **Salman Bari** (former APCC participant) via e-mail: salman@ffc.ac.jp.

The deadline is 30th September, 2020.

